

RACISM AND EQUALITY

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WHAT IT IS

- Racism is a type prejudice in which a person is judged based upon their skin color, ethnicity or religion.
- This is the scientific definition, yet the subject is much broader and it causes significant problems in a society as a whole

HOW TO IDENTIFY IT

- Look for the small things:
 - ❖ 1. Small jokes that are made on the person's background
 - ❖ 2. Notice the differences of peoples' behavior around people of different color
 - ❖ 3. Check what kind of businesses are supported (people unconsciously support businesses that are owned by those who like them)
 - ❖ Watch out for people's tone and language around people of different race

HOW TO PREVENT RACISM

- ❖ Speak up! Report any small incident. Racism thrives because most cases goes unreported due to multitude of reasons.
- ❖ Spread awareness! Whether awareness is done physically or online, it will have some effect. It will be able to reach audience of various backgrounds and will cause them to atleast think about the topic.
- ❖ Use your common sense, next time when speaking to a person from different color and background, think before u speak. Sometimes, people unconsciously say comments that are hurtful to others.
- ❖ Actions speak louder than words! Join a protest, lend support to anti racism organizations through money

THANK U